

cities2030

D7.2 Dissemination Package



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101000640

Key information	Data
Project reference number	101000640
Project acronym	Cities2030
Project title	Co-creating resilient and sustainable food systems towards FOOD2030
Project start date	October 1 st , 2020
Duration	48 months
Project Coordinator	Mr. Nicola CAMATTI
Project website	cities2030.eu
Work package (WP)	WP7
WP leader and co-leader	P05 - IAAD, P40 CITAG
Deliverable leader and key authors	P05 - IAAD. P29 - ARFI
Contributors and authors	P05 IAAD, Bruno da Silva P29 ARFI, Codrin Dinu Vasiliu
Peer Reviewer(s)	P40 CITAG, Vincent Kulesza
P.R approval date version	00.00.2021 version Rev_1.0
Document type	R: document, report (excluding the periodic and final reports)
Document/file name	D7.2 Dissemination Package Rev_1.0
Document title	Dissemination Package
Deliverable number	D7.2
Project delivery date	31/12/2021
Submission date	00/00/2021
For public permission	YES
Document short Abstract	Deliverable D7.2 describes the digital tools (applications and templates) for the Cities2030 website and dissemination package. Deliverable D7.2 is support for dissemination, communication and visual identity of the project.

Share and cite

If possible, please use ACS Style

Da Silva, B.; Dinu Vasiliu, C.; *CITIES2030 - D7.2 Dissemination Package*; 2021, Available online: <http://cities2030.eu>

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Document history

Version	Date	Comments & Status	Authors
0	00.00.2021	The deliverable is ready for peer review.	P29 ARFI, Codrin Dinu Vasiliu P05 IAAD, Bruno da Silva
0	00.00.2021	Peer reviewer's report: "The report is well thought out and structured".	
1.0	00.00.2021	The D7.2 is peer-reviewed and updated accordingly. Layout verified by PMO.	

Executive Summary

D7.2 Dissemination Package represents a report on the dissemination package e.g. consolidated project's image and overall branding (logo, stationery, etc.), website and social media pages, events guidelines and formats, leaflets, newsletters, infographics, roll-up, posters, innovation, action campaigns, and overall merchandising at large (*CITIES2030 Grant Agreement 2020*). The purpose of *D7. Dissemination Package* lies in introducing the principles of the CITIES2030 project for the dissemination of materials and tools.

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Abbreviations

CITIES2030	Project CITIES2030
D7.2	Deliverable 7.2

1. Introduction

1.1 CITIES2030 project

Urban food systems and ecosystems (UFSE) demand immediate action. CITIES2030's innovative approach has a great opportunity to attract the best researchers, entrepreneurs, civil society leaders, cities, and all agents of the UFSE as well. The main goal of CITIES2030 is to create a future-proof and effective UFSE via a connected structure centered in the citizen, built on trust, with partners encompassing the entire UFSE. CITIES2030 commits to working towards the transformation and restructuring of the way systems produce, transport and supply, recycle and reuse food in the 21st century. CITIES2030 vision is to connect short food supply chains, gathering cities and regions, consumers, strategic and complement industry partners, the civil society, promising start-ups and enterprises, innovators and visionary thinkers, leading universities and research across the vast diversity of disciplines addressing UFSE, including food science, social science, and big data. CITIES2030 actively encourages the participation of citizens by delivering a trusted UFSE, moving consumers from being passive recipients to active engagement and motivated change agents. This objective is achieved via multiple tools delivered by CITIES2030 such as the CRFS Alliance, a community of practice supported by a digital platform, reaching all over Europe and beyond. This approach will enable policy developments, innovation actions within result-driven Labs, and enhancements on a pan-European scope with a global reach. Cities and regions will improve resilience and sustainability, and their leadership will create a short food supply chain and ecosystems enabling local investments, trans-borders, and transnational deployment. A blockchain-based data-driven UFSE management platform will secure intelligence and coordination actions by delivering an accurate, almost real-time

digital twin of the whole supply chain, e.g. from production to waste management, but also on key enablers of resilience and sustainability (*CITIES 2030 Grant Agreement 2020*).

1.2 Objectives of Task 7.1 on Dissemination and communication strategy and tools

Task 7.1 – Dissemination and communication strategy and tools is defined in the CITIES2030 project as it follows: Description of the strategy (e.g. approach, action plan, methodology, calendar, resources, tools, etc.), the outreach of the target audiences, the activities to be performed, messages and the channels to be used, structured calendar and resources assignment framework for the engagement of targeted audiences and stakeholders, to disseminate and promote the project and its outputs on the one hand, and to communicate with the targeted audiences in the other hand. Production of the dissemination package e.g. consolidated project's image and overall branding (logo, stationery, etc.), website and social media pages, events guidelines and formats, leaflets, newsletters, infographics, roll-up, posters, innovation action campaigns, and overall merchandising at large. Production of the communication strategy with experts in the field, especially engaged in the project on a long-term basis to secure synchronization with worldwide level calendar-based realities. Production and management of a comprehensive database of the target audiences which will be updated throughout the lifecycle of the project. Lead partner role: IAAD (P5) coordinates activities, secures an EU-level wide perspective, provide guidance, steer implementation and secure alignment, report to WP leader, implement activities to deliver planned outcomes. Role of participants: all partners contribute to the delivery of a local context fine-grain strategy (city/region outreach) and a national awareness-raising basis. (*CITIES 2030 Grant Agreement 2020*).

According to the CITIES2030 Grant Agreement, within the CITIES2030 project, Task 7.1 provides the following deliverables:

- D7.1 Dissemination, exploitation, communication, and synergies strategy.
- D7.2 Dissemination Package

1.3 Objectives of the D7.2 Dissemination Package

According to the CITIES2030 Grant Agreement, *D7.2 Dissemination Package* represents a comprehensive collection of digital products to assist project's image and overall branding (logo, stationery, etc.), website, and social media pages, events guidelines and formats, leaflets, newsletters, infographics, roll-up, posters, innovation, action campaigns, and overall merchandising at large.

2. Dissemination Package Principles

2.1 European Commission Visual Identity

Dissemination Package is designed in agreement with the European Commission visual identity norms, as specified in the Grant Agreement.

2.2 Informative Approach

The dissemination package is thus aimed at reaching a high informative level for beneficiaries, and mainly targets the following: notification of planned activities and project results, raising awareness about the fields of action in this project.

2.3 Integrated Approach

Dissemination Package is thus designed to allow the following:

- Vertical integration among digital products, social media tools, and print-format deliverables;
- Horizontal integration between the communication and dissemination activities performed by the partners in Cities2030 project;
- Transversal integration in synergies with foreign activities, out of Cities2030 Project.

3. Dissemination Package Content

3.1 Visual Identity

The coordinates defining the visual identity of the project are as follows:

- Project logo
- Project slogan
- Project fonts
- Project color scheme
- Project infographics
- Project type of images

3.2 Graphic Design Templates

Graphic design package includes:

- Slideshow Presentation Template
- Poster Templates
- Poster Templates
- Trifold Templates
- Banner Templates
- Roll-Up Templates
- Letterhead Templates
- Wall Calendar Template
- Flyer Templates
- Business Card Template
- Customized Pen Template

3.3 Cities2030.eu Website

Cities2030.eu website includes sections for news & events, project presentation, partners presentation, living & policy labs presentation, integration with other digital tools, and contact.

4. Visual Identity

4.1 Project logo



The project logo was designed during the editing period of the project proposal. This logo uses a color scheme that brings out the complexity and interconnectivity of the activities run in the project and also reminds us of the particular issues tackled within this project. The style of the logo has dictated the basic lines for developing the visual identity of the Cities 2030.

4.2 Project fonts

- A 2-font strategy has been chosen.
- Both fonts are sans serif type.
- Oswald font type has been chosen for titles and subtitles.
- Karla font type has been selected for the common text body.

4.3 Project color scheme

The colors have been selected in accordance with the initial logo of the project.



Hex code: #00B0F0
Color for titles (Oswald font type).

Hex code: #84CA36
Color for subtitles (Oswald font type).

Hex code: #FFC000
Color for highlights (Karla font type).

Hex code: #36316D
Color for texts (Karla font type).

4.4 Project infographics

The dissemination package includes two types of infographics:

- The official infographics of the project are designed to highlight the structure and connections of the actions and entities in the project. These are predefined graphics in the project, that are useful for the dissemination of project activities, strategies, and results.
- The templates for infographics are useful for partners as they can use them for their own presentation materials. These templates are not predefined and can be modified to suit particular needs of communication and information.

4.5 Project type of images

The used images in the templates follow as many coordinates as possible:

- Introducing the contemporary urban food systems;
- Developing the idea of sustainability and durability;
- Promoting the multiculturalism of the Cities 2030 project;
- Supporting the ideas of action, dynamics, involvement, co-participation;
- Developing the innovative nature of the actions run within Cities 2030 project;
- Highlighting the common affiliation to the European Union.

These images are found in the templates and can be used by project partners. At the same time, these images can be replaced to accommodate specific needs of communication and dissemination.

5. Graphic Design Templates

5.1 General Presentation

The graphic design templates were designed in a simple and graphically friendly digital format to offer all 41 partners the possibility of using these tools as effortlessly as possible and at minimum costs for designing and printing.

5.2 Slideshow Presentation Template

The Slideshow Presentation Template is, perhaps, one of the key tools of dissemination because it provides visual support for communicating with the beneficiaries.

The slideshow presentation template is developed in Google Slide format, converted to MS Office PowerPoint, and uploaded to the Google Drive project.

The slideshow template was designed to serve all purposes for the project presentation and its results in official, academic, or informal meetings.

This template comprises a series of useful slides for more types of presentation (project presentation, living lab or policy lab presentation, presentation of an event, deliverable, partner, and so on). The users can use the slides they find appropriate and useful depending on various interests of communication and dissemination. Generally, templates contain a common body of text, namely a type of dummy text. Additionally, there are also standard presentations of the project, objectives, philosophy, vision, and others. The users are encouraged to keep the same font types, colors, and general design to fit the general vision of the project.

Type of slide template

1 Mandatory Disclaimer Template



4 Simple Text Templates



2 First Slide Templates



1 Welcome Slide Template



1 About Us Slide Template



1 Mission & Vision Slide Template



1 Our Services Slide Template



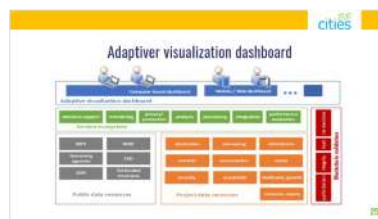
1 Portfolio Slide Template



1 Our Team Slide Template

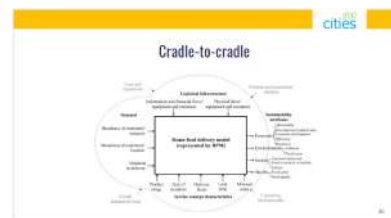


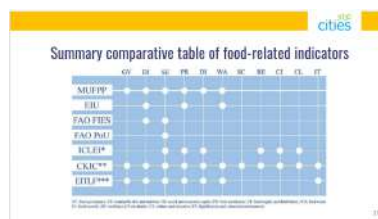
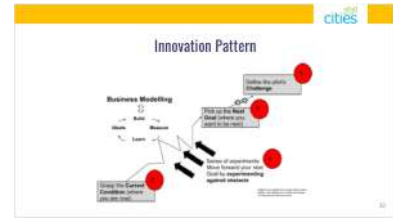
14 Cities2030 Project Infographic Templates. Predefined Templates



Characterisation of front-runner cities for policy system thinking activities

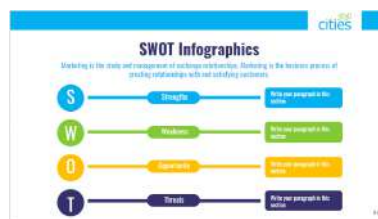
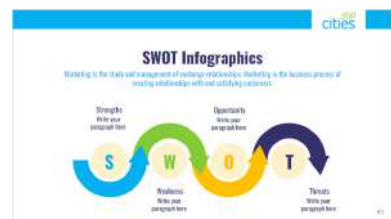
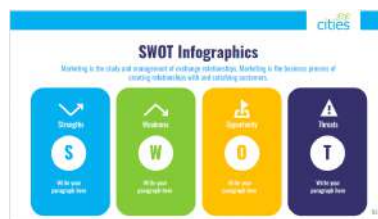
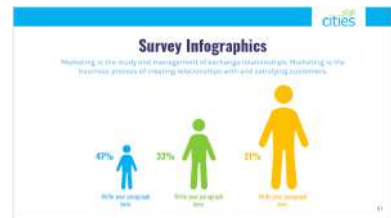
City and Country	Geography	Climate	Energy	Transport	Urban	Other	Institutions	Innovation
Bremen (DE), the metropolitan region (MR)	1,307	M	H	L	H	A		
Brighton (UK), the metropolitan region (MR)	200	M	H	H	H	A		
Boulder (US), the metropolitan region (MR)	1,042	M	H	H	H	A		
Bay Area (US), the metropolitan region (MR)	1,012	A	H	H	H	A		
Winnipeg (CA), the metropolitan region (MR)	1,302	A	H	H	H	A		
Osaka (JP), the metropolitan region (MR)	200	A	H	H	H	A		
Stockholm (SE), the metropolitan region (MR)	442	A	H	H	H	A		
London (UK), the metropolitan region (MR)	200	A	H	H	H	A		
Frankfurt (DE), the metropolitan region (MR)	1,100	A	H	H	H	A		
Vienna (AT), the metropolitan region (MR)	1,100	A	H	H	H	A		
Amsterdam (NL), the metropolitan region (MR)	200	H	H	H	H	A		
Rotterdam (NL), the metropolitan region (MR)	1,100	H	H	H	H	A		
Winnipeg (CA), the metropolitan region (MR)	1,302	H	H	H	H	A		





30 Infographic Slide Templates.
Undefined Templates





1 Generic Icons Slide Template



5.3 Poster Templates

The Poster is another tool for informing and promoting, an instrument which is deeply rooted in our visual mental. For, at least, the following reasons: it has a publicly noticeable nature, it is easily recognizable as an informing sign in the public space, it is a cheap advertising instrument, and it clearly conveys particular codes for the organized activities. Within the Cities 2030 project, it was delivered as support for advertising posters for the general project, living and policy labs, and also for some events.

Type of template

2 Project Poster Templates



2 CRFS Lab Poster Templates



1 Event Poster Template



5.4 Trifold Leaflet Templates

Maybe one of the most important materials in a classic advertising campaign is the trifold leaflet. Especially for the pocket-size dimension that encourages beneficiaries to carry it with them and eventually keep it. At the same time, it is a cheap product and the deciphering codes of the way the information settles inside the page of such material are already imprinted in the minds of the contemporary audience.

Type of template		
------------------	--	--

2 Project Presentation Template

Extensive (1st template) and short presentation (2nd template) of the project



1 CRFS Lab Presentation Template



1 Cities 2030 Event Template



5.5 Banner Templates

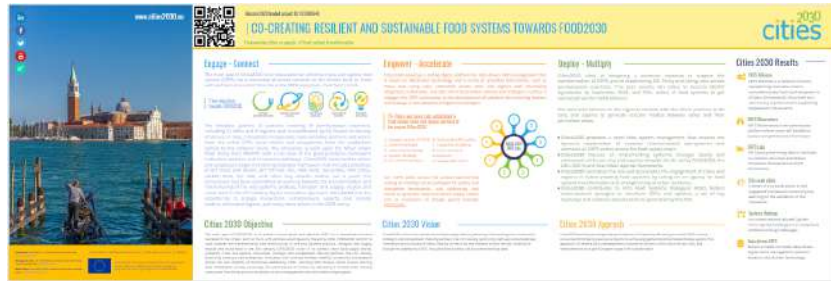
The Banner presents the following advantages:

- It has a permanent street exposure;
- It conveys the idea that it is either a commercial or a presentation of a project with local, regional, national or European funding.

Templates have been created, namely: one for the project presentation, one for the presentation of a Policy or Living Lab, and, finally one for the presentation of an event within the project.

Type of template

1 Project Presentation
Template



1 Policy or Living Lab
Presentation



1 Project Event
Presentation



5.6 Roll-Up Templates

The Roll-Up is a type of portable banner. From this point of view, it has a great power of integration with other activities that are not necessarily specific to the project, thus contributing to the synergies with other activities or different projects.

Templates have been created, namely: three for the project presentation, one for the presentation of a Policy or Living Lab, and, finally one for the presentation of an event within the project.

Type of
template

3 Project Presentation Templates



1 CRFS Lab Presentation Template



1 Event Template



5.7 Letterhead Templates

The official letterhead is important especially in the formal communication of the project. Two templates were designed, one simpler and another one that contains more elements.

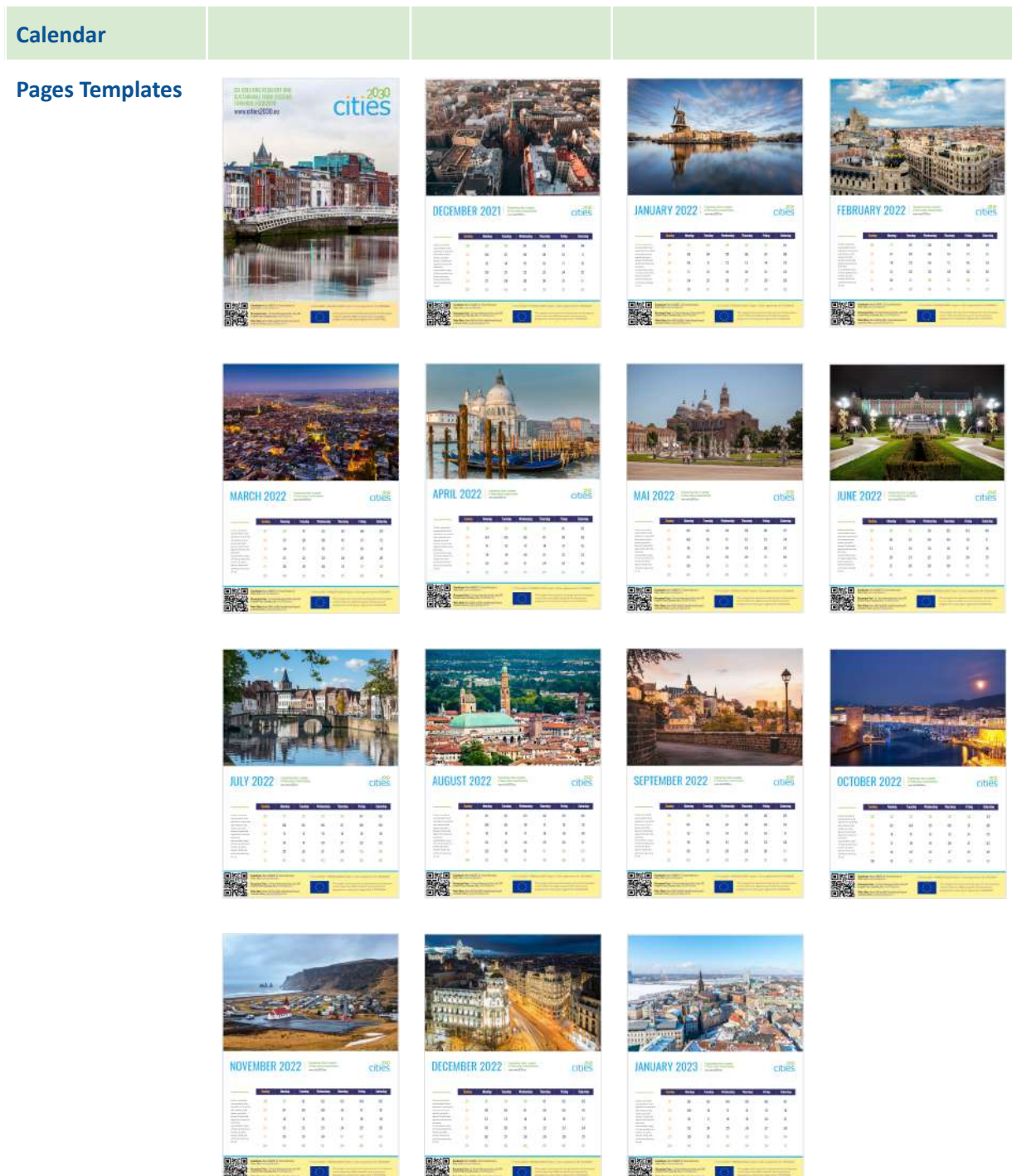
Type of template

2 Letterhead Templates



5.8 Wall Calendar Template

The Wall Calendar has the most powerful impact in public spaces or offices open to the general public.



5.9 Flyer Templates

The flyers are particularly useful for events where there are many participants, thus cutting down on the printing costs of the informative and advertising materials.

Deliverable D7.2

Prepared by P05 | Checked and reviewed by P40 CITAG, Vincent Kulesza | Approved by 

Rev 1.0 - Dec 2021

Type of template

3 Project Presentation Templates

2030 cities ENGAGE - CONNECT

Horizon 2020 Project
CO-CREATING RESILIENT AND SUSTAINABLE FOOD SYSTEMS TOWARDS FOOD2030

The main goal of Cities2030 is to foster resilient and effective cities and regions food systems. Cities2030 uses a common baseline scenario on the climate, both on local, city partners and actions from the entire LFR ecosystem, both on the local.

5 key objectives towards FOOD2030

- 1. Secure healthy and accessible food for all citizens
- 2. Maximize food security and resilience
- 3. Promote and diversify production systems
- 4. Enhance capacity and skills of citizens and stakeholders
- 5. Safeguard food systems and heritage

The initiative gathers 41 law teams covering 33 EU and European countries, including 30 cities and 2 regions, and is coordinated by 22 research universities of Europe, in Italy, coordinated by the research organization partners and actions from the entire LFR. It also offers and organizes, from the production system to the citizen's access. The activities include: the Milan Urban Food Policy Pact (MUFPF) with a full view of the global production, from production systems, and innovation pathways. Cities2030 takes further action and proposes a larger Resilience Indicator framework that includes analysis of 100 food and health, 100 Climate, 100 Urban Food, 100 Urban Food, 100 Urban Food, 100 Urban Food and other key aspects of food. The in-depth the connection has been considered for working towards the transformation and restructuring of the way systems produce, transport and supply, secure and resilient food in the 21st century. As an innovation approach, Cities2030 has the opportunity to engage researchers, entrepreneurs, citizens, and existing leaders, cities and regions, and secure more access to the LFR arena.

www.cities2030.eu Empowering cities as agents of food system transformation

Coordinator: Nicola CAHATTI, Ca' Foscari University of Venice, Italy, nicola.cahatti@unive.it

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement 101000640.

2030 cities EMPOWER & ACCELERATE

Horizon 2020 Project
CO-CREATING RESILIENT AND SUSTAINABLE FOOD SYSTEMS TOWARDS FOOD2030

Cities2030 develops a leading digital platform for data-driven CRFS management that is based on Blockchain technology and a series of proactive instruments such as Policy and Living Labs. Cities2030 works with cities and regions with developing regional food systems, and with urban food system policies and strategies. Further, it engages the CRFS community in the development of solutions for increasing business and digital skills in the adoption of digital technologies.

12- Policy and Living Labs established in front-runner cities and regions partners of the project Cities2030.

- 1- Connected actors of CRFS
- 2- Rural knowledge
- 3- Innovation ecosystem
- 4- System thinking
- 5- Co-creation process
- 6- Pro-active CRFS policy
- 7- Capabilities building
- 8- 100+ digital ecosystem
- 9- Sustainable CRFS

Cities2030 CRFS Labs

10- CRFS policy review, the project partnership, setting of existing actual pathways for policy, innovation framework, and supporting tool, made to generate local and smart, supply chains and an ecosystem of change agents towards FOOD2030.

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2030 cities DEPLOY - MULTIPLY

Horizon 2020 Project
CO-CREATING RESILIENT AND SUSTAINABLE FOOD SYSTEMS TOWARDS FOOD2030

Cities2030 aims at designing a proactive roadmap to support the transformation of CRFS and at establishing SD Policy and Living Labs across European countries. This plan assists 50+ cities to become MUFPF signatories by September 2024, and 50+ cities of food systems to get recognized as the CRFS Alliance.

The work plan focuses on the regional context, with the urban partners at its core, and aims to generate circular models between cities and their partner areas.

Cities2030 proposes a novel food system management that enables the dynamic coordination of complex interconnected sub-systems and connects all CRFS actors across the food supply chain.

Cities2030 focuses on implementing specific changes locally and contextual shifts per city and county towards the 12 policy FOOD2030, the 100+ CRFS, and the 100+ Urban Food Policy Pact.

Cities2030 facilitates the role and mediates the engagement of cities and regions in future proofing food systems by taking on an agency for food system transformation and strengthening of sustainability.

Cities2030 contributes to UN's Food Systems Dialogues (FSD), fosters cross-sectoral synergies to transform CRFS, and updates a set of key findings and evidence-based position statements by the FSD.

Transition-driven outcomes

- Cities2030 follows a series of action-based instruments:
 - the "CRFS Alliance" five long-term commitment
 - system thinking methodology for co-creation activities
 - regulatory building program for cities and regions engagement
 - policy and living labs for (pro)active, sustainable and data CRFS
 - a MUFPF-driven agencies framework and action plan to enhance momentum
 - a series of Sustainable CRFS facilitators for long-term development
 - the "CRFS Evaluation" instrument action program
 - a multi-stakeholder CRFS management digital platform based on Blockchain technology, the Single-Click CRFS Platform (SCCRF)

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3 Project Objectives Presentation Templates



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Horizon 2020 funded project ID: 101000640
CO-CREATING RESILIENT AND SUSTAINABLE FOOD SYSTEMS TOWARDS FOOD2030

Cities 2030 Objective

The main goal of CITIES2030 is to create a future proof and effective UFSE via a connected structure centered in the citizen, built on trust, with partners encompassing the entire UFSE. CITIES2030 commits to work towards the transformation and restructuring of the way systems produce, transport and supply, recycle and reuse food in the 21st century. CITIES2030 vision is to connect short food supply chains, gathering cities and regions, consumers, strategic and complement industry partners, the civil society, promising start-ups and enterprises, innovators and visionary thinkers, leading universities and research across the vast diversity of disciplines addressing UFSE, including food science, social science and big data. CITIES2030 actively encourage the participation of citizens by delivering a trusted UFSE, moving consumers from being passive recipients to active engagement and motivated change agents.

Coordinator: Nicola CAMATTI, Ca' Foscari University of Venice, Italy, nicola.camatti@unive.it

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Horizon 2020 funded project ID: 101000640
CO-CREATING RESILIENT AND SUSTAINABLE FOOD SYSTEMS TOWARDS FOOD2030

Cities 2030 Philosophy

Our Vision

Cities2030 vision is to connect short food supply chains, gathering cities and regions, consumers, strategic and complement industry partners, the civil society, promising start-ups and enterprises, innovators and visionary thinkers, leading universities and research across the vast diversity of disciplines addressing CRFS, including food science, social science and big data.

Our Approach

Cities2030 actively encourage the participation of citizens by delivering a trusted CRFS, moving consumers from being passive recipients to active engagement and motivated change agents. This approach will enable policy developments, innovation actions within result-driven Labs, and enhancement on a pan-European scope with a global reach.

Coordinator: Nicola CAMATTI, Ca' Foscari University of Venice, Italy, nicola.camatti@unive.it

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Horizon 2020 funded project ID: 101000640
CO-CREATING RESILIENT AND SUSTAINABLE FOOD SYSTEMS TOWARDS FOOD2030

CRFS Results

-  **CRFS Alliance**
 CRFS Alliance is a network of actors representing food system actors and participating in food systems in various geographical areas, promoting all practices with existing resources and instruments.
-  **CRFS Observatory**
 CRFS Observatory is an open access platform where users will be able to access comprehensive information.
-  **CRFS Labs**
 CRFS Labs are providing data to facilitate innovation activities and foster innovative phenomena in their dimension.
-  **City-scale pilots**
 A series of city scale pilots to test approaches, methods and strategies within the CRFS network.
-  **Systems thinking**
 An innovative and novel system thinking methodology to an impact problem solving challenge.
-  **Data-driven CRFS**
 Delivery of data towards data-driven digital CRFS management platform based on blockchain technology.

Coordinator: Nicola CAMATTI, Ca' Foscari University of Venice, Italy, nicola.camatti@unive.it

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1 CRFS Lab Presentation Template



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24th - 25th of November 2021
CRFS Lab 2021
 Name of the CRFS lab

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris hendrerit porta tellus, sit amet posuere enim laboris quis. Nulla vehicula cras e arcu ac hendrerit. Quisque posuere hendrerit faucibus. Mauris nisl dui, tristique nec rhoncus ac, fermentum vitae mi. Suspendisse nec metus non nibh consectetur tristique. Quisque posuere hendrerit feugiat. Mauris nisl dui, tristique nec rhoncus ac, fermentum vitae mi. Suspendisse nec metus non nibh consectetur tristique. Quisque posuere hendrerit faucibus. Mauris nisl dui, tristique nec rhoncus ac, fermentum vitae mi.

 This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement 101000640.

1 Event
Project
Template



5.10 Business Card Template

Although the Business Card has not been a particularly utilized advertising and promotion instrument for some time, at least not as powerful as it used to be a few years ago, the business community still uses it. Accordingly, considering that some of the partners of the Cities 2030 project are particularly active in the business community, a business card template containing the project identity has been also designed.

Template

1 Business
Card Template



5.11 Customized Pen Template

Pens can be introduced in the project promotion packages and contribute to raising awareness of the project and brand and financier as well (European Commission).



6. Cities2030.eu Website

6.1 Introduction

The Cities2030 project is digitally based on a complex system comprising the following elements:

- Cities2030.eu website as a pivot of project identity and a tool for communication and integration of all the other digital structures used in the project;
- The Correlate Platform, as a digital tool for the home management of information and collaboration in the private system within the project;
- The Cities2030 Project Community Platform, developed for both open collaboration between the project partners and for the integration of beneficiaries and stakeholders in the project activities;
- The Cities2030 Observatory. The “CRFS Intelligence Lab” is an observatory established at Ca’ Foscari University of Venice, Italy to cover urban food policies dynamics and paradigm shift;
- The CRFS Good Practices Platform. The CRFS Good Practices is a map platform for the good practices in innovations done within Cities2030 Project;
- The Single Click CRFS Platform. S2CP is a CRFS management platform for data collection, analysis, and representation in multiple interfaces;
- The Social Media Networking, that contributes to the effective dissemination of the project, financier, and project results, and also to the development of a community for communication and co-creation in the urban food systems.

The official website is developed in WordPress, on the web domain cities2030.eu. Although the website is desktop-oriented, it is also responsive.

6.2 Website functionalities

Cities2030 website will have the following functionalities:

- GDPR assistance for protecting and respecting the privacy of personal data.
- Application for GDPR compliance with Cookies policy.
- Advanced visual editor for articles and pages.
- Application for the website version under maintenance.

- Photo or video portfolio.
- Integration of a Google map with the geolocation of Cities2030 partners.
- Applications of analytical analysis of the website activity.
- Application for automatic update (modules, themes, WordPress version).
- Integration with Social Media.
- Share icons for Social Media.
- Anti-spam application.
- Firewall application.
- Improving cache for increasing the website speed.
- QR code application for accessing the website from devices such as mobile phones.
- Newsletter application.
- Automatic site translation.
- LinkedIn automated publishing of articles.
- Facebook automated publishing of articles.
- Megamenu

6.3 Website integrations

Cities2030.eu website is integrated with Facebook, LinkedIn, Correlate Platform, Cities2030 Community, CRFS Good Practices Platform, Single Click CRFS Platform.

6.4 Website Main Menu

The Main Menu is a megamenu type to facilitate access to the website sections.

The three levels of the menu can develop according to the development necessities.

1st Level	2nd Level	3rd Level
Homepage		
Project	Overview Objectives Partners Cities2030 Community Cities2030 Good Practices Cities2030 Synergies Single click CRFS Platform Cities2030 Observatory	
Cities2030		
CRFS Labs		
Results		

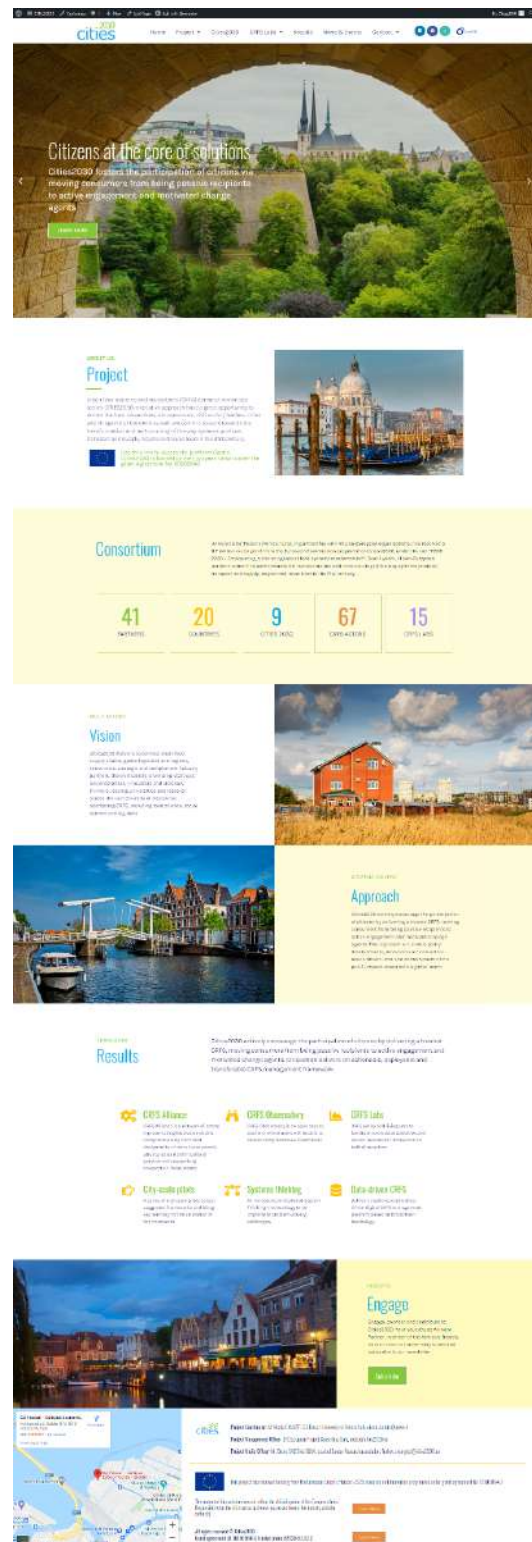
News & Events		
Contact	Contact us Cities2030 Community LinkedIN Official Page Facebook Official Page Facebook Official Group Venice Facebook Page Private Facebook Group	

6.4.1 FrontPage - HOME

The first page was designed as an extensive Landing Page. With a particular emphasis on providing the keynote data about the project identity and activities.

The first page contains basic information about the project, consortium, project vision & approach, results, contact.

The front pages also have links to the official social media pages of the project.



6.4.2 Project Page - PROJECT

The PROJECT page contains the key information about the project with an access button or links to the sections containing detailed information.



The screenshot shows the 'PROJECT' page of the cities2030 website. The page features a navigation menu at the top with links for Home, Project, Overview, Objectives, Partners, Synergies, and Engage. The main content area is titled 'PROJECT' and includes an 'Overview' section with a sub-heading 'Helping cities lead citizens' food systems towards 2030'. Below this, there are four objective cards: 'Secure healthy and sustainable food value chains', 'Stop food poverty and insecurity ensure access', 'Protect and preserve natural resources', and 'Enhance circularity and local food belts'. The 'Partners' section describes the project's structure as a DFPs-related partnership at different levels and scales of the food supply chain. The 'Synergies' section explains how the project synergizes with other projects and initiatives. The 'Engage' section provides information on how to get involved. At the bottom, there is a map of Europe showing the project's geographical scope and a list of partners.

6.4.3 Cities2030 Page - CITIES2030

Deliverable D7.2

Prepared by P05 | Checked and reviewed by P40 CITAG, Vincent Kulesza | Approved by 

Rev 1.0 - Dec 2021

The CITIES2030 Page is dedicated to the CRFS pilot cities that are under implementation or are going to be implemented.



CRFS pilot cities

Integrating urban food systems: **Intervention Areas for transition**

CITIES2030 addresses urban food systems for governance and digital for sustainable food systems for citizens, markets and urban transformation CRFS, smart urban agriculture for urban food systems (Ag, supporting infrastructure and governance, e.g. planning, education, research, innovation, and implementation of sustainable CRFS).

CITIES2030 implements pilot cities in 2020-2021 in 14.

CITIES2030 addresses and digital transformation CRFS for citizens which of the following pilot cities are implemented in the CRFS pilot cities (CRFS pilot cities), one CRFS pilot city, one CRFS pilot city, one CRFS pilot city.



6.4.4 CRFS Labs Page - CRFS LABS

The CRFS LABS Page represents the section where there are introduced the activities for policy & living labs run in the project.



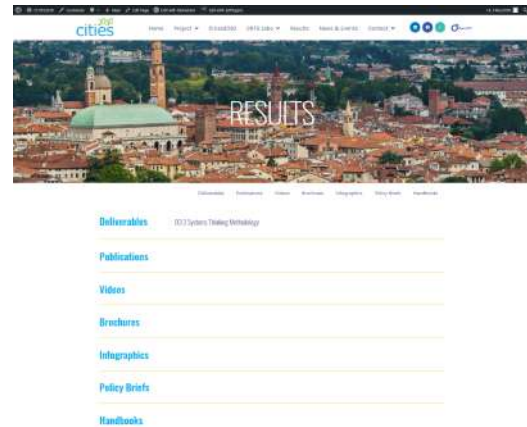
Structured Synergies

Structured Synergies are a key element of the CRFS LABS. They are designed to create a network of actors and activities that can be used to address the challenges of the CRFS LABS. They are designed to create a network of actors and activities that can be used to address the challenges of the CRFS LABS.



6.4.5 Results Page - RESULTS

The RESULTS Page is dedicated to the presentation of the most important results of the project, namely deliverables, publications, videos, brochures, infographics, policy briefs, handbooks.



6.4.6 News & Events Page

This section structures the information in the blog format in the descendant order of publication date.



6.4.7 Contact Page

Deliverable D7.2

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Rev 1.0 - Dec 2021

This page contains the main contact data for the Project Coordinator, Project Management Team, and Project Media Officer.

The screenshot displays the 'CONTACT' page of the cities2030 website. At the top, there is a navigation menu with links for Home, Project, Contact Us, About Us, News & Events, and Contact Us. Below the navigation is a large banner image of a city skyline with the word 'CONTACT' overlaid. The main content area is titled 'Get in touch with us' and lists three roles: Project coordinator, Project management team, and Project media officer. Each role is accompanied by a name and a list of contact details including email addresses and phone numbers. Below this, there is a section titled 'Engage' with a green 'Engage' button. At the bottom, there is a map of the project location in Brussels, Belgium, and a footer containing copyright information and a disclaimer.